

Clinical Quality Strategy Forum

2nd & 3rd April 2019

Research Report

Total Delegate Group: **100**





This report is based on survey findings of the delegates for the Clinical Quality Strategy Forum on the 2nd and 3rd April 2019, comprising of 100 Clinical Directors, Chief Nurses and other clinical leaders in the NHS.

To deepen our insights, we interviewed the highest decision makers in face-to-face and telephone interviews to discuss trends and issues being tackled in their organisations.

Medical/Clinical Directors

22 C-suite 25
Directors

Heads of Department

Management



MAIN FINDINGS OF THE REPORT



QUALITY IMPROVEMENT

The strategic plan for the majority of senior clinicians centres around enhancing quality across clinical processes and improving patient outcomes.



END-TO-END INFORMATION

There is an ongoing drive for patient information to be more readily available throughout the patient journey and across health and social care.



CLINICAL TALENT

Clinical Directors are prioritising efforts to ensure the top clinical talent is recruited, retained and developed.



PATIENT SAFETY

Maximising patient safety stood out as the most significant focus area for the group.

The key issues being tackled by the Clinical Director for Children's Services at one of the biggest providers of specialised services in England:

- Theatre flow and theatre direct discharge
- Staff shortages: thinking of creative ways to recruit and retain staff or to look at roles and responsibilities in new and innovative ways.
- Patient engagement

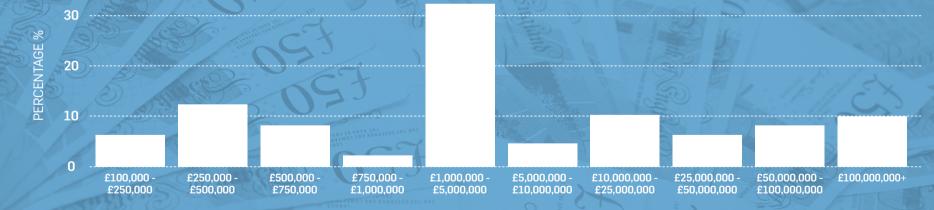
The challenges being prioritised by the Clinical Director at Solent NHS Trust:

- Technological advances: the use of technology to find efficiencies, to improve access to the service and to make the life of the staff easier
- Workforce development and career progression for staff

COMBINED SPENDING POWER OF GROUP

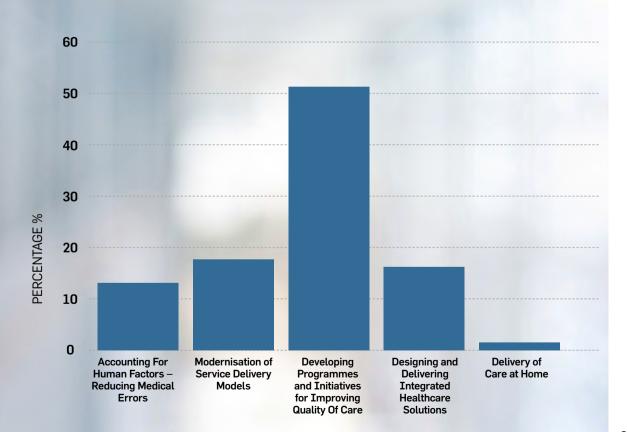
£1.5 Billion+





BUDGET RESPONSIBILITY PER PERSON

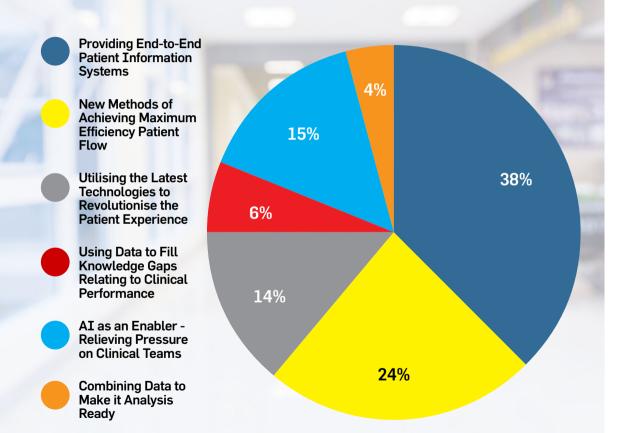
TOP STRATEGIC PRIORITY



Quality Improvement has become the mantra for numerous NHS trusts looking to improve services and processes within their organisation.

As such, developing programmes and initiatives for improving quality was highlighted as the key strategic priority for the group.

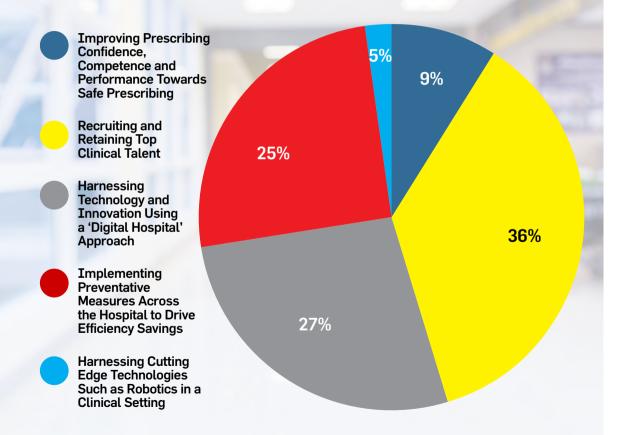
TOP TECHNOLOGY PRIORITY



Clinical Directors are taking advantage of real time information to support decision-making and service redesign through rapid improvement agendas.

IT systems across health and social care need to be interoperable with each other and there is increasing pressure on end-to-end patient information to be digitally available.

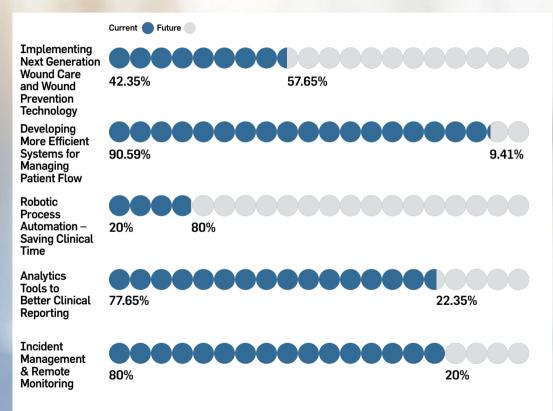
ORGANISATIONAL AREAS OF IMPROVEMENT



Senior clinicians are struggling to ensure their top clinical talent is managed effectively, with improvements needed in recruiting and retaining these individuals.

Respondents also highlighted their need to use a digital approach in their strategy and harness new technology and innovation.

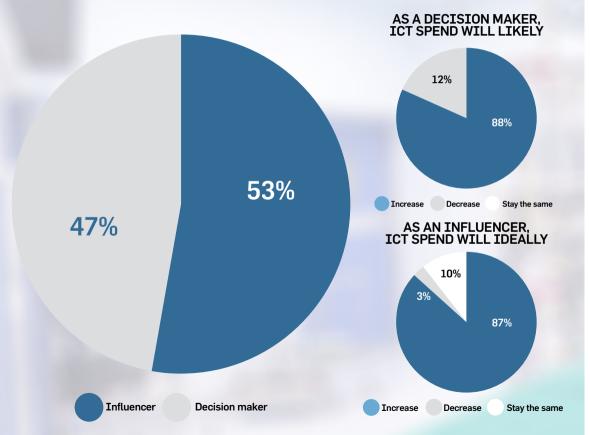
CURRENT OR FUTURE PRIORITIES



Some priorities are considered primarily a future focus for the group, such as implementing next generation wound care and wound prevention technology.

However, nearly all the group specified that developing more efficient systems for managing patient flow was a significant issue that needs to be tackled urgently.

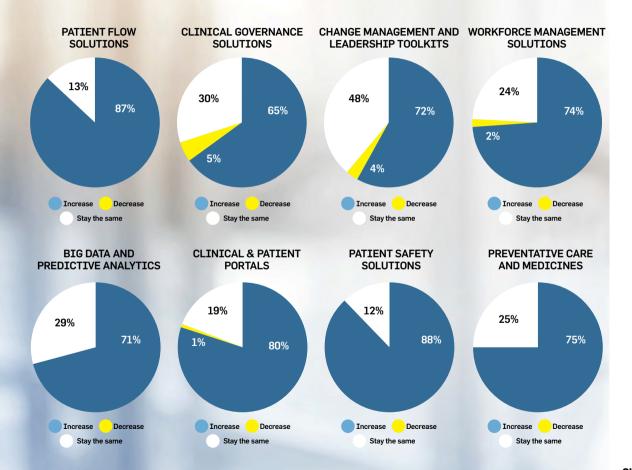
IT PURCHASING 'DECISION MAKER' OR 'INFLUENCER'



IT spend is planned to increase in the future, and the overwhelming majority of respondents wish for even higher adoption of new technologies.

The major influencers of the group who do not hold IT budgets but directly influence solution purchasing decisions understand that their IT spend needs to increase to meet wider departmental initiatives.

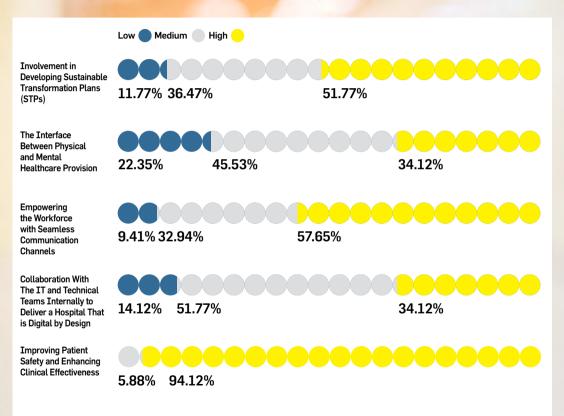
SPEND MAPPING



Technologies incorporating patient flow and patient safety solutions are very much at the forefront of our group's budget plans.

Digital alternatives are replacing manual processes which are improving patient experience, helping frontline staff make informed decisions and giving NHS Trusts greater visibility over the patient journey.

LOW, MEDIUM OR HIGH PRIORITY AREAS



Although many issues are deemed to be of high importance by legal and compliance leaders, over 94% of those surveyed stressed that improving patient safety and enhancing clinical effectiveness is a major priority area.







All our Strategy Forums combine industry leading searchable analytics through Forum IQ - our delegate discovery platform. Key client investment data is blended with enhanced networking capability via our Forum Link app for everyone to intelligently connect through multi-channel exchanges during our live Strategy Forums.

Deep understanding and clever tech connecting smart people in smooth interactions. Goodbye static conferences, hello evolution.

SHARE THE REPORT







 $www.clinical {\color{blue}quality} strategy for um.com$

- t. +44 (0) 1293 850 300
- e. info@ahmediauk.com